

*Fire and water protection  
for vital records.*



Are You **PROTECTED?**

## Put a Smile on Your Face - *In the Face of Disaster*



It's 2:00 PM  
Wednesday  
afternoon. The fire  
department just  
notified you that  
you could return to  
your business to  
assess the damage  
from the horrific fire  
the night before.  
Your life's work  
lay before you in a  
disarray of ashes

and debris. ***How will you ever recover?*** As you look around, you see the remnants of your business - that took many late hours, years, or even generations to build and acquire, charred and wet from the raging fire, and resulting sprinkler and firehose spray. Suddenly, you see one solitary object standing proud. Your **Schwab Fireproof Filing Cabinet**. You think to yourself... "Couldn't be..." With a hammer and chisel you work to pry open the once gleaming exterior, and you ponder... "If only..." Finally, the drawers of the cabinet give way to your efforts and reveal **ALL OF YOUR VITAL RECORDS**: the client files your father and grandfather before him worked to acquire, your accounting and tax records, the deed to your building, your restaurant's signature recipes, the drawing your daughter made for your desk when she was six... you stop and say to yourself: "**I can do this.... I can, and I will.**" And then, for the first time since this nightmare began at 1:30 AM Tuesday morning, **You smile.**

## Fire Could Destroy Your Business!

In fact, eight businesses burn almost every hour in the United States resulting in over \$2.3 billion in annual losses.\* Unfortunately, seven out of ten businesses have not adequately protected their vital records.

Don't be one of those businesses that's unprotected and then gets hit by fire or water damage and loses vital records such as customer information, tax documents, accounts receivable and records of compliance. When that information is destroyed, a business often fails. Survival is possible, but preparation is necessary.

**90% of all businesses that suffer a catastrophic fire and lose their vital records go out of business within two years.**

How long do you think paper records will last in a standard metal file cabinet at 800°F? Or how much information will you be able to retrieve when media has been soaked in water? It's not just fire, but the resulting heat, smoke and water that must be guarded against, too. Schwab has developed quality insulated files that provide guaranteed protection against these elements for paper, diskettes, tape cartridges, CDs and all other forms of media in today's workplace.

The average business fire burns at approximately 800°F and peaks within 10-15 minutes.\*\* Schwab's insulated files are Underwriters Laboratories' (UL) classified to provide protection at temperatures reaching 1700°F during a one-hour test. The UL label carries the assurance that Schwab files have passed the fire test. To further safeguard your documents against possible water damage, Schwab also offers **TRIDENT® - The World's First ETL Verified Fire File for Water Protection™**.

\*Source: National Fire Protection Association Fire Loss in the U.S. During 2004 Abridged Report.

\*\*Source: www.fema.gov: Overview of Fire Protection in Buildings - Figure A-1 Heat Release Rate for Office Module (Madrzykowski 1996).



## What Are Vital Records?

*Any paper documents or electronic media that are imperative to the survival of your business...*

- Legal Documents
- Tax Records
- Client Files
- Accounting Records
- Records of Compliance
- Contracts
- Securities
- Insurance Records
- Mortgages
- Licenses
- Titles
- Deeds
- Accounts Payable/Receivable
- Personnel Files
- Birth/Death Certificates

*What would it mean to your company if these documents were destroyed by fire or water damage?*

*Did you know most insurance companies will only replace the portion of losses that can be documented?*

## What is Vital Records Protection?

Storing your vital records in an insulated Schwab file, cabinet or safe will ensure that your records will remain intact should disaster strike.

Securing an enterprise involves more than just insurance policies; many documents and computer data simply cannot be replaced. Every business needs AT LEAST ONE file, cabinet or safe to protect their vital records against fire and/or water damage.

Incorporating Schwab's fire and water rated storage products in a company's disaster prevention plan can mean the difference between total devastation and a starting point from which to rebuild.

## Customer Testimonials

### Roland Dreher Insurance Agency, Inc. Fire

“Enclosed are the horrific pictures I took of the damage to our office. Your two FIREPROOF file cabinets are the ONLY really identifiable objects to be seen. Besides being so thankful everything inside them made it through the fire, next I was extremely satisfied with how long it took my two friends and I to pry open the drawers due to the locks being melted down against the cabinet. ***You and your company have been one of the few rays of sunshine I have had since the fire.*** Thank you so much for all your help and cooperation.”

- R. W. Dreher, President

### Manfred Purtzki Accounting Firm Fire

“Now that the fire which destroyed my office is many months behind me, I realize even more now than at the time how much I owe to my Schwab filing cabinet. I kept all of my client files and computer disks in my fireproof cabinet which withstood the intense heat of the fire and even a fall to the cement floor of the building. I was amazed that the paper files were intact but even more astonished to find that I was able to retrieve the data from the computer disks. Disks and equipment can be insured and replaced easily, but the client information is the heart of my practice, and I must say that ***the Schwab cabinet has proven that it is the best insurance I could possibly have against the loss of this information.***” - M. Purtzki, Chartered Accountant



## Schwab Guarantee

At Schwab, delivery of our product is not where you reach the end of our services. From our award winning courteous and knowledgeable customer service department to our certified technical service team, a lending hand is never more than a phone call away.

When you place a call to Schwab, there is not a series of buttons to push; your calls and questions will be answered by our live customer service reps. Our customer service agents will strive to meet your specific needs and will promptly get you the information you are seeking.

All Schwab products are backed by a Limited Lifetime warranty and After-Fire Replacement guarantee.

From the time you request product information, to placing your order, to installing new accessories because your vital records protection storage needs have grown or evolved, to ordering your after-fire replacement product - one of Schwab's representatives will be there to assist you every step of the way.

**For More Information, Please Contact:**

**SCHWAB QUALITY**  
Since 1872  
*American Crafted*

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